

# Sidewalk Chalk Art Contest

Midland Square | June 26, 2021

Sponsored by: Tremonton City and the Tremonton Arts Council

## THEME

### Unveiled Beauty

The past year has forced us inside, hidden away from family, from friends, from the things we love. Even when we are able to go out, we are hidden behind masks. The beauty of people and the earth had been tainted with fear, their vibrant colors dulled. It is time to take off the masks and celebrate by bringing that beauty back into the world. Unveiled Beauty celebrates happiness and the joy of life in general as it should be lived.

## REGISTRATION

- No entry fee.
- All ages and abilities are welcome to participate. Multiple categories for awards.
- Preregistration is required to be eligible for awards. Limited spaces. Register @Tremontoncity.com

## ARTISTS:

### • Should bring their own

- Chalk
- Design
- Knee Pads
- Plastic Tarp (in case of rain)
- Sunscreen
- Grid/Pattern
- Camera
- Personal Necessities
- Broom/Brush
- Gloves
- Shade Tent

(Limited availability pastel chalk may be purchased from us if needed)

## RULES

- Art must be family friendly.
- The size of the art will be approximately 5 ft x 5 ft. Some larger squares available upon request.
- Only solid pastels may be used. Chalk pastels are recommended. Non-toxic chalk only.
- 1-4 artists may work on a piece of artwork.
- No political, campaign or commercial advertising statements, messages, or drawings.
- No words or symbols intended as advertising or promotion may appear within the image.
- No stenciling or fixatives may be used.
- The Tremonton Arts Council has the right to disqualify and/or remove any inappropriate art or writing as they may deem necessary.
- Digital photos will be taken and used for publicity purposes.
- Judging will be based on first impression, creativity, originality, skill, and use of color.
- Organizers are not responsible for damage of art work.
- Organizers and judges have the right to modify or add to these rules, as necessary.
- Artists are encouraged to sign their work at the bottom of the image area.

## SCHEDULE & LOCATION

- Artists should sign-in at the table in front of the clock tower @ midland square (80 W. Main), between 7:00 a.m. and 9:00 am
- Artists may create their masterpiece starting at 7:00 a.m. and MUST be finished by 4:00 pm.
- Judging will occur between 4:00 and 5:00 p.m.
- Awards will be announced and presented to winners around 5:30 p.m. You do not have to present.

## AWARDS

Plaque & Visa Gift Card will be awarded to Overall Best In Show, and the winner of each category.

## SOCIAL MEDIA

Participants are encouraged to share their artwork via social media. Use the hashtags #MIDLANDSQUARECHALKAFFAIR on your contest photo posts on Facebook, Twitter and Instagram.